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**NEW AGE BROKERAGE ANNOUNCES AVAILABILITY OF APARTMENT BUILDING  
PROGRAM TO 10 EASTERN STATES**

MORRISTOWN, NJ, May 16, 2005-- New Age Brokerage, LLC, a provider of insurance programs for habitational real estate risks, today announced the availability of a comprehensive apartment building insurance product, now available to insurance agents and brokers in New York, New Jersey, Pennsylvania, Maryland, West Virginia, Virginia, North Carolina, Tennessee, South Carolina and Georgia.

New Age Brokerage offers comprehensive property and casualty programs specifically designed to meet the needs of owners and managers involved in the commercial apartment building market. Coverage for this program is provided by Boston Massachusetts based, Aspen Specialty Insurance Company, rated A- (excellent) VIII by A.M Best.

According to Richard Trezza, president of New Age Brokerage, "The addition of Aspen is a major step in our strategy to expand our apartment programs to new geographic territories. Aspen makes an excellent partner as they understand this segment of the market and share our underwriting philosophy and goals."

Richard Bryant, of Aspen Specialty, adds, "collaborating with New Age helps Aspen attract small and middle market business that would be more difficult to obtain through our current open brokerage network. Further, we are very confident in their ability to profitably underwrite this class of business."

New Age Brokerage's program can be written on either a multi-peril Commercial Package policy including property and general liability coverages or on a monoline property basis. The program offers property limits up to \$5MM and general liability limits of \$1MM per occurrence/\$2MM general aggregate

"New Age's continued growth is a result of superior service, delivery and responsiveness to our clients' needs," said Trezza. "One way we have enhanced our service offering is by the creation of UnderRight." "This is an online application and underwriting system

that can provide real-time quotations for our program business." "The use of this system greatly reduces the cost of new business acquisition for our producers thus enhancing their bottom line profitability. Our new Aspen program will be available through this system."

Established in 1990, New Age Brokerage is a program manager that specializes in working with independent insurance agents in the placement of habitational risks. On March 16, 2005 Primary Group, Inc ([www.primary-group.com](http://www.primary-group.com)), a Bermuda based insurance distribution organization acquired New Age Brokerage, LLC. The transaction involved a 51% purchase of the company with an option to purchase the remaining shares at a later date. By combining the financial stability and market credibility of Primary Group Inc. and the broad market coverage of New Age Brokerage, customers will benefit from extensive new product offerings and extended geographic reach.

Insurance producers involved in the habitational real estate market should contact Laura Acquadro or Richard Trezza at 800-834-2109 for more information about its comprehensive insurance program. New Age Brokerage is located at 65 Madison Avenue, Morristown, NJ 07960.